



**COLORADO**

**Department of Revenue**

Enforcement Division - Marijuana  
455 Sherman Street, Suite 390  
Denver, CO 80203

December 8, 2015

**INDUSTRY-WIDE BULLETIN: 15-12**

**RE: EFFECTIVE DATE OF RETAIL MARIJUANA EQUIVALENCIES AND QUANTITY LIMITATION ON SALES, & UNIVERSAL SYMBOL CLARIFICATION**

Dear Marijuana Industry Stakeholders:

**EQUIVALENCIES:**

Pursuant to House Bill 14-1361, the Marijuana Enforcement Division (MED) promulgated rules to establish the equivalent of one ounce of Retail Marijuana for Retail Marijuana Product and Retail Marijuana Concentrate. These equivalency requirements, which impact a Store's quantity limitation on sales, are located in rule R 402(C)(1.5) & (2) and have an effective date of January 1, 2016.

MED has received numerous comments from Licensees expressing concern regarding the ability to implement this rule by the stated effective date. After careful consideration and meetings with industry stakeholders, MED is aligning the effective date of the equivalency rules located in rule R 402(C)(1.5) & (2) with the October 1, 2016 effective date for the packaging, labeling, and Edible Retail Marijuana Product manufacturing rules to allow the industry sufficient time to modify its processes, procedures, and equipment, as necessary to comply.

As a result, Rule R 402(C)(1) will not be repealed on January 1, 2016, and will instead be repealed on October 1, 2016. Rules R 402(C)(1.5) & (2) will become effective October 1, 2016 instead of January 1, 2016. Licensees should continue to comply with Rule R 402(C)(1) for the quantity limitation on sales until September 30, 2016, and then must comply with the equivalency and quantity limitation on sales rules of R 402(C)(1.5) & (2) beginning October 1, 2016.

**UNIVERSAL SYMBOL:**

Licensees are permitted to utilize the revised Universal Symbol as soon as is practical. However, please note that Licensees are required to use the revised Universal Symbol beginning October 1, 2016. Licensees that opt to use the revised Universal Symbol prior to its mandatory use are not required to use the original Universal Symbol (Marijuana Enforcement Division badge) at the same time.

W. Lewis Koski  
Director  
Marijuana Enforcement Division